



Sponsorship Tiers

We depend entirely on corporate and private sponsorship for financial support, especially with inflation's impact on our economy. Our sponsor packages are as follows:

Elevate Sponsor: \$5,000

- ✓ Exclusive brand promotion (no competitors featured at event)
- ✓ Social Media Promotion (4,128 impressions)
- ✓ Include company logo on:
 - * Racer's shirts (300 impressions)
 - * Race flyer (500 impressions)
 - * Race & website banner, promoted by our Google Grant with \$10,000 worth of free AdWords Advertising; advertise four (4) Google AdWords ads per day with sponsorship acknowledgment, yielding on average 532 impressions per day for 120 days (63,840 impressions).
 - * Race Bibs (300 impressions)
 - * Press releases (271 impressions)
- ✓ Featured story in our newsletter to 756 subscribers.
- ✓ Mention in combined partners newsletters to 17,500 subscribers.
- ✓ Free registration codes for up to 25 company employees

This package would provide a total of approximately 87,595+ impressions of business brand.

Ignite Sponsor: \$3,500

- ✓ Social Media Promotion (4,128 impressions)
- ✓ Include company logo on:
 - * Racer's shirt ordered (300 impressions)
 - * Race flyer (500 impressions)
 - * Registration website (100 impressions/day)
 - * Press releases (271 impressions)
- ✓ Mention in combined partners newsletters to 17,500 subscribers.
- ✓ Free registration codes for up to 15 company employees

This package would provide a total of approximately 22,799+ impressions of your business brand.

Impact Sponsor: \$1,500

- ✓ Include company logo on:
 - * Racer's shirt ordered (150 impressions)
 - * Registration website (100 impressions/day)
- ✓ Free registration codes for up to 5 company employees

This package would provide a total of approximately 12,150+ impressions of your business brand.

Vendor Sponsor: \$250

- ✓ Free registration codes for up to 2 company employees

Mile Marker Sponsor: \$150

- ✓ Company name on sign



Register + Run

* Each sponsor package includes the opportunity to provide gifts in our Goodie Bags.

Yes, I will attend and sponsor as:

- Presenting Sponsor \$5,000
- Presenting Sponsor \$3,500

- Impact Sponsor \$1,500
- Vendor Sponsor \$250

Name

Company/Organization

Social Media Handle(s)

Website

Hi Res Company Logo (EPS/PNG Only)

Address

City

State

Zip Code

Phone

Email

Check (s) enclosed in the total of \$

Charge my credit card for the total amount of \$

Payment

- VISA
- Mastercard
- American Express

Sorry, I will be unable to attend

Please accept my donation of \$

Please make checks payable to Hope Inc. Kindly complete and return this form by 9/5/2023. All donations are tax deductible TAX ID 27-1370074.